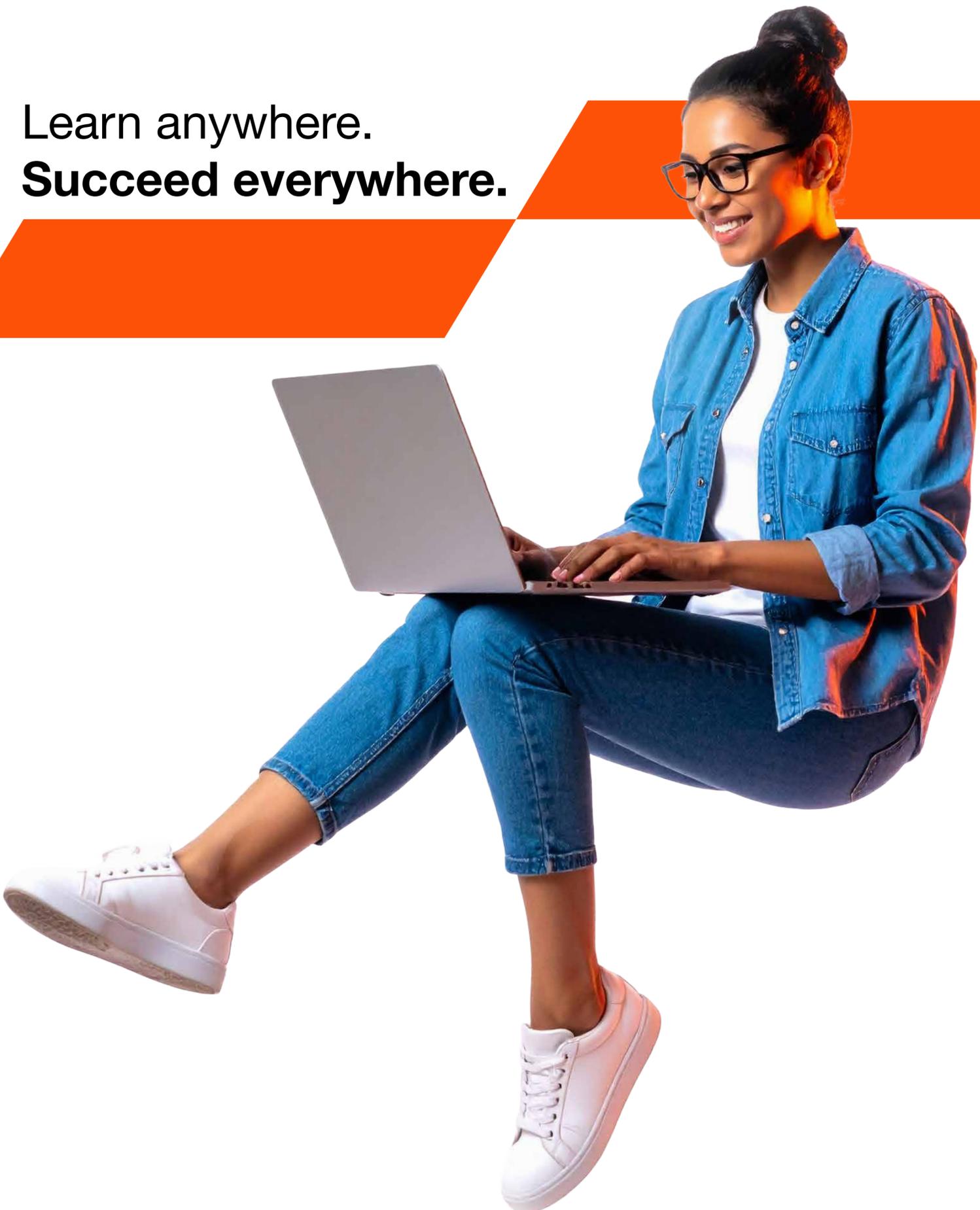




# LearnX

by PwC Academy Middle East

Learn anywhere.  
**Succeed everywhere.**



# Welcome to LearnX

In a world where skills evolve faster than ever, **LearnX** brings global qualifications and professional upskilling to your fingertips, wherever you are and whenever you're ready.

Designed by the experts behind PwC Academy, LearnX is more than just a platform — it's a learning experience built for **career growth, capability building and real-world results.**

**LearnX delivers expert-led, flexible and outcomes-driven learning** wherever you are.

Whether you're a university student preparing for your **first certification**, a working professional aiming to reskill or upskill at your own pace, or an HR or L&D leader looking to upskill your teams at scale, LearnX will help you get one step closer to your professional goals, at your own pace.

## LearnX is...



### Flexible

Study at  
your own pace



### Credible

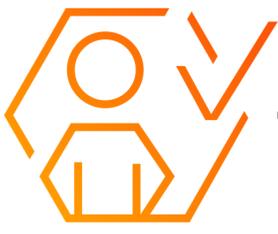
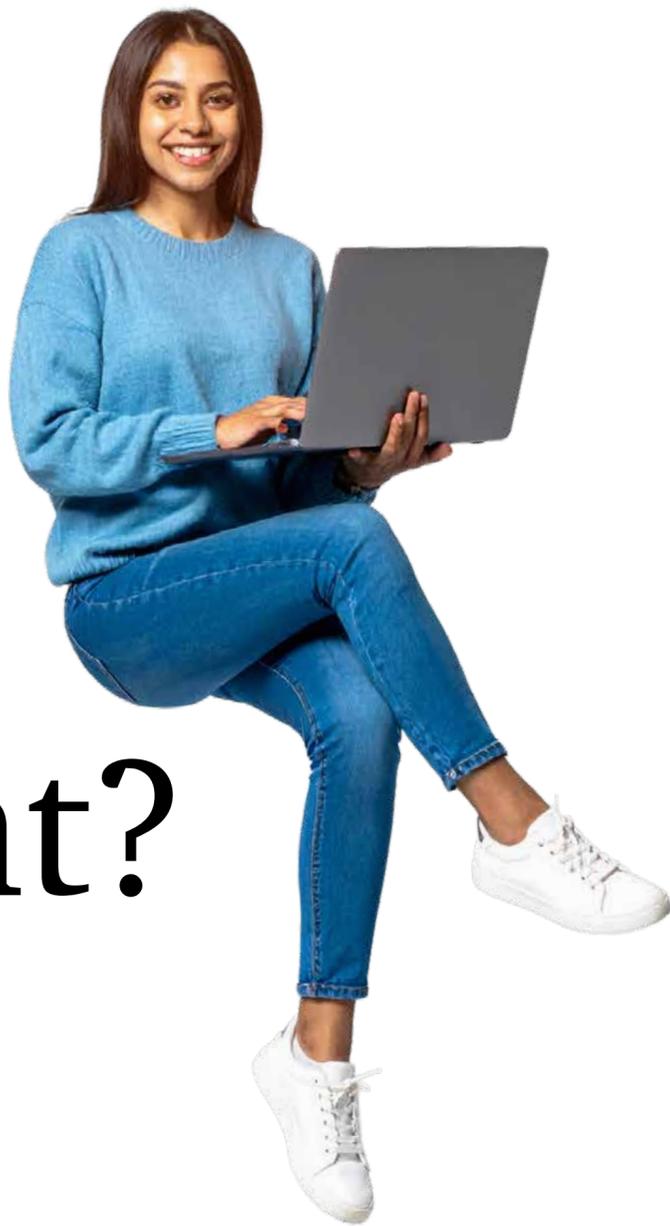
Designed by experts  
from PwC Academy



### Smart

Interactive tools  
to track, test and  
improve

# What makes LearnX different?



## Built by experts

Programmes developed by PwC professionals aligned to global standards



## Study anytime, anywhere

Pre-recorded video lectures, quizzes and materials available 24/7 on any device



## Affordable pricing

Accessible plans that don't compromise on quality



## Exam-focused approach

Study plans, question banks, mock exams and trainer-led strategies

# Who is LearnX for?



## University students and graduates

- + Affordable, exam-focused support
- + Study independently, anytime



## Working professionals

- + Structured, career-relevant prep
- + Balance study with work



## L&D teams

- + Scalable training for teams
- + PwC-quality content without disruption

# Our programmes on LearnX



## ACCA Online

The world's most trusted accounting qualification, now available anytime, anywhere. Leveraging our ACCA expertise, global recognition and strong pass rates, this on-demand learning provides practical, internationally recognised training.



## CFA Online

The world's most respected credential in finance and investment, now available anytime, anywhere. With our CFA expertise, global recognition and high standards, this flexible online program offers accessible, professional-level study.



## More qualifications coming soon

LearnX is expanding its offerings to meet changing industry needs and learner demands. We're launching more globally recognised programs soon, **giving you even more opportunities to upskill, get certified and stay ahead.**

# How will you study?

Experience a smarter, seamless way to study with **PwC Academy's custom-built Learning Management System (LMS)** designed specifically to deliver real impact through digital learning.

With just **one click** step into **PwC Academy Online** — a world-class virtual learning space that brings structured, expert-led education to your fingertips.



## Learn anytime, anywhere

Access your courses on any device — mobile, tablet or laptop. Study at your pace, wherever you are, with downloadable content and 24/7 access



## Track your progress

Your personal dashboard helps you stay on track. Monitor your course completion, quiz scores and achievements in real time



## Practice, learn, repeat

Test your knowledge with interactive quizzes, flashcards and full mock exams that simulate the real exam



## Support that fits your schedule

Get guidance from expert trainers through messaging, Q&A forums or optional live sessions — all within the platform

# PwC Academy

## Beyond Online

LearnX is just one part of our broader PwC Academy offering.

With a **15+ year track record** across the Middle East, we offer upskilling solutions across



### Finance & tax

- ▶ Corporate finance & finance management
- ▶ Taxation & compliance
- ▶ Accounting & reporting standards
- ▶ Financial planning & analysis



### AI, cyber & digital

- ▶ Artificial intelligence (AI)
- ▶ Cybersecurity
- ▶ Digital transformation
- ▶ Data analytics & emerging technologies



### Government risk and compliance

- ▶ Enterprise risk management
- ▶ Corporate governance & ethics
- ▶ Regulatory compliance & audit
- ▶ Internal controls & fraud prevention



### Leadership and management

- ▶ Strategy and transformation
- ▶ People and performance
- ▶ Behavioural skills
- ▶ Leadership development

We combine **regional insight with global expertise** — enabling lifelong learning that drives careers and capabilities.

# Ready to learn smarter?



Contact

[mer\\_academylearnx@pwc.com](mailto:mer_academylearnx@pwc.com)



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**PwC Academy Middle East**